

May 15, 2020

2020 Mindbody BOLD Conference Cancellation Announcement

Dear Mindbody Customers,

The Mindbody team has made the difficult decision to cancel the 2020 Mindbody BOLD Conference, originally scheduled to take place August 25—27 in New York, NY. Despite making every effort to host the event as planned, or reschedule it, the unavoidable reality is that planning and hosting an event of this magnitude is simply impossible considering the ongoing uncertainty surrounding the COVID-19 crisis. If you have already registered for this event, your registration will be automatically transferred to BOLD 2021 with the option for a full refund through May 1st, 2021. Please be sure to cancel any hotel and travel arrangements you may have made for BOLD.

Government and public health officials across the country have been unable to offer definitive timelines for easing restrictions on public gatherings, both large and small. This makes it logistically impossible for us to responsibly plan an event the size and scope of BOLD. While this was a heartbreaking decision for us to make, the choice was the right one, as the health and safety of our attendees, presenters, partners and team members is paramount.

Now more than ever, Mindbody is committed to connecting our community of wellness providers with industry-leading education, support and inspiration. What this means is that—like many of you—we are shifting our focus to explore virtual avenues to deliver the content and community you've come to expect from in-person events like BOLD.

From the bottom of my heart, I want to thank you for your understanding and patience. Please know that we stand with you; we are very literally in this together, and we look forward to seeing you at the [2021 BOLD Conference](#), August 31—September 2, in San Diego, CA. In the meantime, please visit our [COVID-19 Resources page](#) for timely updates, content and information pertaining to the pandemic.

Wishing you, your loved ones and your teams the best of health,

Rick Stollmeyer
Mindbody Co-founder and CEO

